

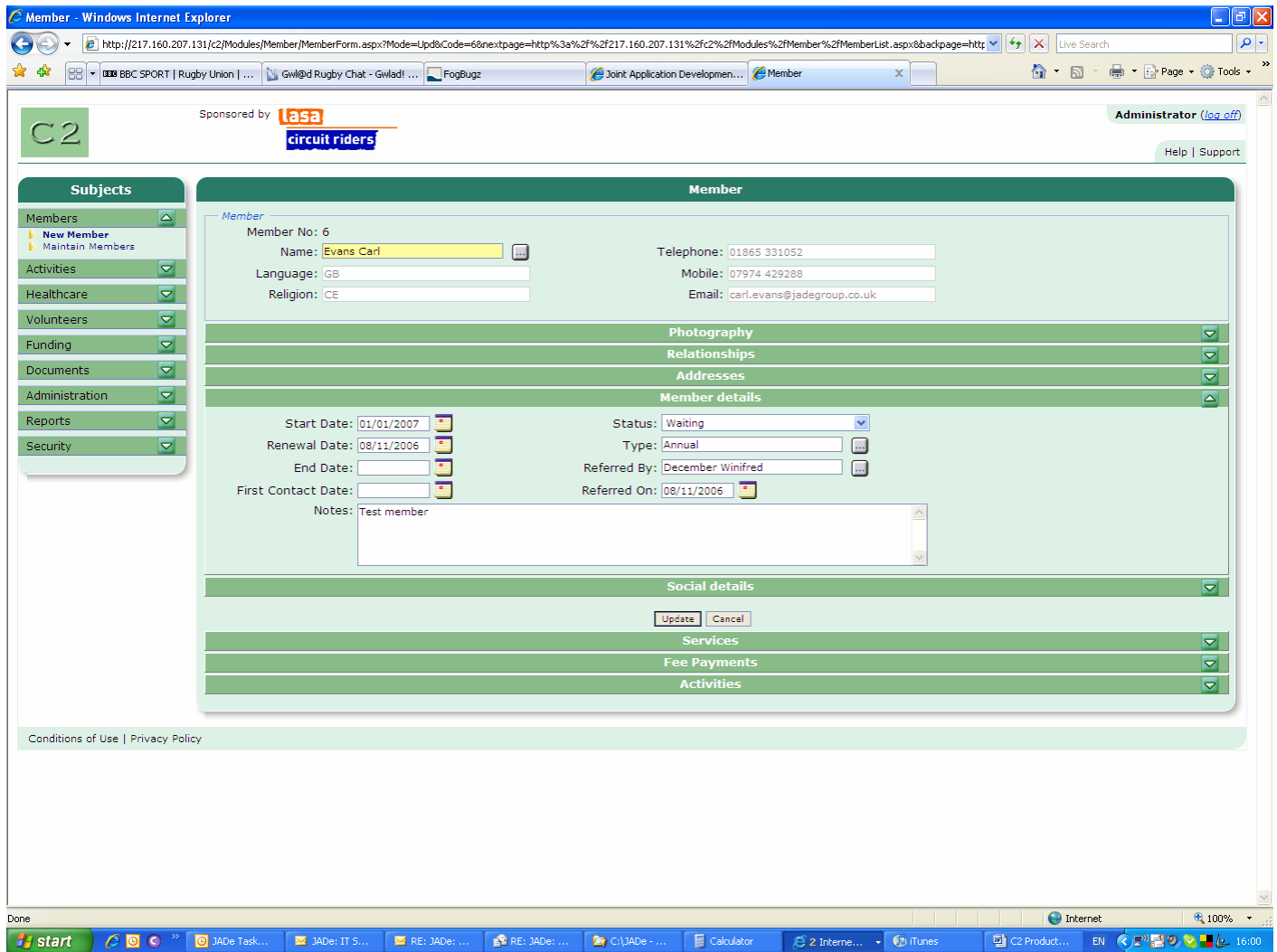
C2 Product Description (March 2007)

C2 is a database system that is being developed for the charity / not for profits sector. **C2** is a dynamic and innovative product which incorporates leading edge web technology to cater for the operational demands of the voluntary sector.

C2 is a robust, database package that will be widely applicable to the voluntary sector and will provide a single point of access to the core data required to effectively operate a charity organisation in the 21st century. We are developing **C2** via an innovative development approach; whereby charity people specify the design of the **C2** package as per a tailored, bespoke database development but for the price of a package.

C2 is currently being developed for voluntary organisations that typically would implement a Microsoft Access database solution for their operational requirements. **C2** provides an organisation with a robust, user-friendly database that can be tailored for the needs of the organisation.

C2 is being developed utilising the tried & tested framework that we have used to develop the **F2** Medical Asset Management system for the NHS.



Note: Each key subject area within the **C2** system is identified with collapsible menu panels on the left-hand side of the screen. Data maintenance, search and display is provided via screen panels on the right-hand side.

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C2 Key Features

We are currently working with London Advice Services Alliance (Lasa) and an elderly care charity called Nubian Life to deliver the following functionality:-

- Membership (Services, Payments)
- Activity Management (Volunteer, Member, Payments)
- Healthcare Management (Health Records (NHS Standard), Check-ups)
- Funding (Funder Details / Programmes / Milestones)
- Volunteer Management
- Document Management (Upload pictures / PDFs / etc.)
- Contact-centric Design
- Customised Reporting Environment (via the C2 Adhoc Report Builder)
- Integration to back-end systems (e.g., Accounts Packages, Microsoft Excel)
- Customisation via Role-based Access / Security
- 100% Web-based Interface based on Microsoft Technology
- Data Migration from Legacy Systems (e.g., Microsoft Access, etc.)

In addition to the **C2** core functionality, the **C2 Adhoc Report Builder Professional** design tool can be purchased to allow a **C2** system administrator to create and implement reports for **C2** system users. Refer to the product description for **C2 Adhoc Report Builder Professional** for further information.

C2 Future Releases – Early Adoption Programme

With respect to future releases of the **C2** product we are looking to work with a small group of charities via our **Early Adoption Programme**. This would allow the early adopters to provide input into the design of the overall product and also take advantage of the discount scheme with regard to the system implementation. We appreciate the need for charities to budget their IT spend carefully. We are proposing to implement cost-effective pricing models which will accommodate charities of all sizes (although at present we are working with small / medium charities):-

- One-off license fee purchase and ongoing annual support & maintenance (potential to finance via Microsoft Finance)
- Annual leasing fee (which will incorporate support & maintenance)
- Hosted rental fee (to accommodate smaller organisations that do not wish to implement their own in-house system)

During 2007 we will be looking for appropriate not for profit organisations to join the **C2 Early Adoption Programme** to help JADe to deliver the following functionality:-

- Case Management
- Marketing / Fundraising
- Legacy Management
- Event Management
- Advanced Contact Management
- ... and more

Contact Us

Come and join us for a better way to manage your core operational information. To receive further information related to **C2** then please contact us as follows:

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